

**SPONSORSHIP ARTWORK**

Print: Color must be CMYK (not RGB)/300 dpi JPG or high-quality PDF.  
Size: 4.125" x 8" no bleed | Onsite Screens: JPG/PSD files  
Your logos for our website should be emailed with this application  
*Deadline for final print Artwork must be received by: January 15, 2016*

**Advertising in the Conference Abstract and Journal Book:**

1/4 page (specs and prices) \_\_\_\_\_ \$750  
1/2 page \_\_\_\_\_ \$1500  
Full page \_\_\_\_\_ \$2000  
\$ \_\_\_\_\_ **TOTAL ADVERTISING AMOUNT**

**EXHIBITOR APPLICATION** See detailed daily schedule to the left.

Sponsor Name \_\_\_\_\_  
(as it should appear)  
Title \_\_\_\_\_ Sponsor \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Zip Code \_\_\_\_\_ Country \_\_\_\_\_  
Phone(s) \_\_\_\_\_  
Fax \_\_\_\_\_  
Website \_\_\_\_\_  
Email \_\_\_\_\_  
Authorized Signature \_\_\_\_\_  
\$ \_\_\_\_\_ **TOTAL EXHIBITOR AMOUNT**

**Registrants, presenters, and community – space is limited!**  
 Table Exhibitor Commercial Display Fee – \$1,500  
(payment does not qualify as a tax deductible donation)  
**EACH PERSON MUST HAVE A REGISTRATION IN OUR SYSTEM.**  
Set Up – Sunday/Monday April 24-25 in the Grand Ballroom Foyer  
Dismantle – Saturday April 26 (at conclusion of evening program)  
*Exhibitor cancellation policy: No refunds after January 15, 2016.*

**PAYMENT OPTIONS**

- **Online:** <https://eagle.sbs.arizona.edu/sc/> (The University of Arizona Bursar will appear on your bank statements)
- **Phone-In:** 520-621-9317, Abi Behar Montefiore, Conference Mgr.
- **Wire Transfer to Chase Bank:** Request instructions from the UA Center for Consciousness Studies [center@u.arizona.edu](mailto:center@u.arizona.edu) or 520-621-9317. Instructions will be emailed or faxed to you.
- **Check | Money Order: [PLACE IN ENVELOPE FOR MAILING]**  
Payable to: The University of Arizona Foundation  
Attn: TSC-CCS 2016 Conference Ref: CCS-TSC 2016  
Mail to: Abi Behar Montefiore, Conference Manager  
The University of Arizona Foundation, c/o Dept. of Anesthesiology, POB 245114, Tucson, AZ 85724-5114
- **Credit Card: [FOR SECURITY, PLACE IN ENVELOPE FOR MAILING]**  
 Visa  AMEX  MasterCard CVC \_\_\_\_ AMEX \_\_\_\_  
Account # \_\_\_\_\_ Exp Date \_\_\_\_ / \_\_\_\_  
Cardholder Name \_\_\_\_\_  
Corporate card?  Yes  No  
Billing address (if different than above) \_\_\_\_\_

PLACE  
STAMP  
HERE

Abi Behar Montefiore  
The University of Arizona  
Department of Anesthesiology  
PO Box 245114  
Tucson, AZ 85724

**TSC 2016 CONFERENCE VENUE**

Loews Ventana Canyon Resort Hotel – Tucson  
7000 N. Resort Drive | Tucson, AZ 85750 | 520-299-2020

**Booking Link**

<https://www.loewshotels.com/ventana-canyon/The-Science-of-Consciousness-2016> corpcode = CCS424

**WHEN BOOKING ONLINE:**

*all Science of Consciousness attendees must use the “blue” box based on availability; Only one room per registrant*  
**\$109 plus tax – conference registrants only**

*When booking online, all Science of Consciousness attendees must use the blue box that says BOOK NOW in order to receive the group rate. Do not use the general ‘make a reservation’ box. All hotel reservations will be cross-referenced with your conference registration. The official name of the conference is The Science of Consciousness.*

**SPECIAL FEATURES**

30 minutes from Tucson International Airport and downtown  
Two signature hole, Tom Fazio designed PGA golf courses  
Two swimming pools with jacuzzi  
Lakeside Spa and Tennis Center (free one hour of tennis daily)  
[treatment rooms, salon, aerobics studio and fitness facilities]  
Concierge – 24-hour room service



**CONTACT**

Abi Behar Montefiore, Conference Manager  
The University of Arizona  
Department of Anesthesiology  
Center for Consciousness Studies  
Phone 520-621-9317 Fax 1-520-626-6416  
PO Box 245114, Tucson, AZ 85724  
Email: [center@u.arizona.edu](mailto:center@u.arizona.edu)  
Website [www.consciousness.arizona.edu](http://www.consciousness.arizona.edu)



THE UNIVERSITY OF ARIZONA  
**Center for  
Consciousness Studies**



# TSC 2016 TUCSON

THE SCIENCE OF CONSCIOUSNESS

April 25-30, 2016 | Loews Ventana Canyon Resort | Tucson, Arizona  
**THE UNIVERSITY OF ARIZONA & UNIVERSITY OF MICHIGAN**

# The University of Arizona Center for Consciousness Studies Presents

## TSC 2016 TUCSON — THE SCIENCE OF CONSCIOUSNESS

April 25-30, 2016 | Loews Ventana Canyon Resort | Tucson, Arizona

### PLENARY SPEAKERS

György Buzsáki • Stanislas Dehaene • Stuart Kauffman  
Hartmut Neven • Stuart Hameroff • Henry Stapp  
George Mashour • Walter Freeman • Terrence Deacon  
Jakob Hohwy • Christian Szegedy • Biyu Jade He  
David Chalmers • Katherine Peil • Anil Seth  
Aaron Schurger • Rudolph Tanzi • Deepak Chopra  
Alison Gopnik • Anthony Hudetz • Anirban Bandyopadhyay  
Naotsugu Tsuchiya • Richard Brown • Kelvin McQueen  
Alyssa Ney • Jimo Borjigin • Dean Radin • Peter Fenwick

### PRE-CONFERENCE WORKSHOPS

Monday and Tuesday – April 25-26, 2016

Workshops are optional and are open to the public.

(Make your workshop selections via the online registration system)

#### MONDAY Morning – 9:00am-1:00pm

Kant and the Conscious Mind (T. Schlicht)  
Quantum Biology - Nature of Life (Kauffman)  
Consciousness, Memory and Music (Graur)  
East West Forum (info to the right)\*  
Consciousness Versus Attention (Montemayor)  
Altered State Healing in the Amazon (Re)  
Curriculum for Consciousness Studies (Echenhofer)  
PSI research and Consciousness (Delorme)  
Yoga Workshop (Birch)

#### MONDAY Afternoon – 2:00pm-6:00pm

Transformative Technology (Martin)  
Consciousness in Animals (Waller)  
Naturalizing the Conscious Mind? (Atmanspacher)  
Designing a Conscious Robot (Boltuc)  
Unity of Conscious Experience (Josipovic)  
Consciousness and the Arts, I (Day)

#### MONDAY Evening – Grand Ballroom Foyer – 6:00pm-10:00pm

Art / Technology / Health Exhibits Opening

#### MONDAY Evening – 7:00pm-10:00pm – Grand Ballroom

HOW YOUR CONSCIOUS MIND CAN CHANGE YOUR GENES  
Deepak Chopra and Rudi Tanzi

#### TUESDAY Morning – 9:00am-1:00pm

Hot Topics in Cognitive Neuroscience (Lau)  
Anesthesia Research and Consciousness (Mashour)  
Quantum AI and Machine Consciousness (Neven)  
Philosophical Theories of Consciousness (Gennaro)  
Walter Freeman Festschrift (Freeman)  
First Person-Third Person Perspectives (Woollacott)  
Consciousness and the Arts II (Day)  
Complexity and Consciousness (Hankey)

### THEMES

Five Roads to Consciousness • Brain Biology  
Consciousness and Reality • AI/Machine Consciousness  
Conscious Intention and Free Will • Evolution and Consciousness  
'Pribram Session' – Brain Dynamics  
Scale and Connectivity • Quantum Approaches  
Anomalous Conscious Experience

### EAST WEST FORUM

Full day symposium (DEI) Monday April 25, 2016  
DEI East-West Forum, part I – 9:00am-1:00pm  
DEI East-West Forum, part II – 2:00-5:00pm

### CONCURRENT TALKS • POSTER SESSIONS ART-HEALTH-FILM TECHNOLOGY EXHIBITS

### SOCIAL

Welcome Party • Club Consciousness  
Conference Dinner Under the Stars  
Poetry Slam/Zombie Blues/Talent Show  
End-of-Consciousness Party

### EXHIBITOR SCHEDULE

SET UP – Sunday/Monday April 24-25  
DISMANTLE – Saturday April 26 (at conclusion of evening program)

#### Monday 4/25 (all day)

pre-conference workshop hours; evening workshop  
and technology showcase opening | 8:30am-10:00pm

#### Tuesday 4/26 (all day)

pre-conference workshop morning hours, afternoon plenary,  
and evening welcome reception | 8:30am-10:00pm

#### Wednesday 4/27 (all day)

plenary; concurrent sessions; poster sessions; technology, art,  
and film sessions | 8:30 am-10:00 pm; 7:00-10:00pm

#### Thursday 4/28 (all day)

plenary morning 8:30am-1:00pm; free afternoon;  
conference dinner 7:00pm-10:00pm

#### Friday 4/29 (all day)

plenary; concurrent sessions; poster sessions; technology, art, and  
film sessions; and Zombie Blues | 4:00-6:30pm; 7:00-10:00pm

#### Saturday 4/30 (all day)

final plenary | 8:30am-10:00pm; during evening hours  
End-of-Consciousness Party (8:00pm - ???)

### OPTIONAL EVENTS

- YOGA and the Inward Journey Workshop  
9:00am-1:00pm – Monday 4/25
- A TENNIS-CENTRIC Approach to Consciousness  
7:00am-8:00am clinic – Mon | Tues | Wed – Thur (clinic+tourney)  
Yoga and/or Tennis: TSC adult registrants \$85 / TSC students \$60



THE UNIVERSITY OF ARIZONA  
Center for  
Consciousness Studies

General Registration Form

**THE SCIENCE OF CONSCIOUSNESS CONFERENCE 2016**  
April 25-30, 2016 | Loews Ventana Canyon Resort | Tucson, AZ

### IMPORTANT DATES

January 4, 2016 \_\_\_\_\_ Deadline for Abstracts

January 15, 2016 \_\_\_\_\_ Abstract Notifications begin

February 1, 2016 \_\_\_\_\_ Deadline Exhibitors/Sponsors

ONLINE REGISTRATION or ONLINE ABSTRACT SUBMISSION  
website: <https://eagle.sbs.arizona.edu/sc/>

### CONFERENCE PRICING

General Conference – Early Registration – through January 4, 2016  
 Adults \$525 |  Students \$425 |  Spouse \$300

General Conference – Registration – after January 4, 2016  
 Adults \$575 |  Students \$450 |  Spouse \$350

**Badges are required for all conference sessions.**

Each person requiring a badge must fill out a separate registration.

### There is an Additional-Guest Fee for Social Events

Welcome Reception \$30  
 Poetry Slam \$30  
 End-of-Consciousness Party \$30

### GENERAL CONFERENCE REGISTRANT INFORMATION

**Registration includes:** Conference Plenary, Concurrents, Posters,  
Art and Technology Sessions, Welcome Reception, Poster Receptions,  
Poetry Slam/Zombie Blues, End-of-Consciousness Party

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization/Affiliation \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

\$ \_\_\_\_\_ **TOTAL REGISTRATION AMOUNT**

2nd Registrant Name \_\_\_\_\_

### GENERAL CONFERENCE – REGISTRATION CANCELLATION POLICY

Conference cancellations received in writing before January 15th will be charged a \$75 service fee. Cancellations between January 16 and February 28 will incur a 50% service charge. Cancellations after February 28 or registrants who do not attend are liable for the full registration fee. Checks: Payments by check should be made payable to the University of Arizona Foundation, Reference CCS-TSC 2016. (This is not a tax-deductible charitable contribution). Please mail checks to CCS at the address listed above. Wire Transfer: Email the conference manager for instructions (center@u.arizona.edu). Phone: Please note if calling with your credit card information that the UA Foundation will appear as the vendor on your statement. Online payments made via the TSC online registration system will have "The University of Arizona Bursar" appear as the vendor. Side trips and workshops may be subject to cancellation if under enrolled. (Substitution or full refund will be made).

### WORKSHOP FEES

Number of workshops:  One  Two  Three  Four

Workshop Titles: \_\_\_\_\_

TSC Registrants \$60  
 TSC Student Registrants \$40  
 General Public – workshop only \$125  
 General Public/student – workshop only \$75

Half-day and evening workshops. Conference is open to the general public. (General registrant and student rates where applicable.) If you can only attend a workshop, please note the "workshop only" rates above.

East West Forum – full day symposium – Monday April 25, 2016  
 General Public (DEI members) \$250  
 Students (DEI members) \$150

\$ \_\_\_\_\_ **TOTAL WORKSHOP AMOUNT**

See [www.consciousness.arizona.edu](http://www.consciousness.arizona.edu) for a list of workshops.

### OPTIONAL SOCIAL ACTIVITIES

**Yoga and the Inward Journey** Monday 4/25 – 9:00am-1:00pm  
 TSC adult registrants \$85  
 TSC student price \$60

**A Tennis-Centric Approach to Consciousness@ Loews Tennis Courts**  
Four Clinics – Mon/Tues/Wed/Thurs 4/25-28 – 7:00-8:00am  
Tournament – Thursday 4/28 – 3:00-5:00pm  
 TSC adult registrants \$85 (4 clinics and Tournament)  
 TSC student price \$60

**Conference Dinner Under the Stars** 6:30pm \$75

Total Number of Dinner Guests \_\_\_\_\_  
 Vegetarian  Other dietary choice \_\_\_\_\_

\$ \_\_\_\_\_ **TOTAL OPTIONAL AMOUNT**

### APPLICATION FOR SPONSORSHIP

Contact Name \_\_\_\_\_

Title \_\_\_\_\_ Sponsor \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Phone(s) \_\_\_\_\_

Fax \_\_\_\_\_

Website \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

### SPONSORSHIP LEVELS

Platinum \$25,000 Gold \$20,000 Silver \$15,000  
Bronze \$10,000 Copper \$5,000 Scholar \$3,500 Friend \$2,500  
A sponsorship donation qualifies as a tax deductible donation

**Sponsorship includes:** inclusion in TSC program and press releases; recognition in the TSC Abstract and Program Journal. Pre-event recognition – logos on the TSC website; Event recognition – logos in the Plenary Hall screen ads.

Co-Chairs: Stuart Hameroff (The University of Arizona) & George Mashour (University of Michigan)